



PHOTO OPPORTUNITY

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NASCAR DRIVER TO MEET FANS & CELEBRATE THE GIFT OF LIFE

Irving, Texas-based ZAK Products joins with Donate Life Texas and AAA Sprint Cup Series driver Joey Gase to honor organ, eye & tissue donors.

Dallas-Fort Worth, TX (OCT 29, 2015) – This November, Texas Motor Speedway hopes to fill all of its nearly 130,000 permanent seats with motorsport fans. Meanwhile, almost that many men, women and children across the county are waiting for the gift of life in the form of an organ transplant.

Following his mother's sudden death four years ago, NASCAR driver Joey Gase was called upon to consent to donating her organs and tissues which ultimately touched the lives of 66 people in need of transplants. Since then, Gase has become as passionate about donation as he is about racing.

For the upcoming AAA Sprint Cup Series, Gase will race the ZAK Products and Donate Life Texas #32 car for Go Green Racing. In a special appearance on Thursday, November 5 at Grapevine Ford, Gase will unveil the Ford car which proudly carries the name and photograph of a registered cornea and tissue donor, Mark Gipe. Gipe's sister, Divina Spies, is an employee at the dealership and is pleased for the chance to honor her beloved brother.

"Because of Mark's selfless way of living, he had already signed up to be a donor when he passed away from a heart attack," says Spies of her brother who was known for his quiet strength and dedication to family and community. "He did in death what he did in life – he gave everything. The pain never goes away but it helps to know how much he helped others."

- WHAT:** Special appearance by NASCAR driver Joey Gase and ZAK Products #32 AAA Sprint Cup Car
WHERE: Grapevine Ford – 801 East State Highway 114, Grapevine, Texas 76051
WHEN: 1:30 – 3:30 p.m., Thursday, November 5
WHY: Meet and greet with NASCAR driver and Donate Life advocate, Joey Gase
Unveil ZAK Products AAA Sprint Cup car honoring cornea and tissue donor, Mark Gipe
First 50 people to register with Donate Life Texas donor registry or show the Hero's Heart donor symbol on their driver's license will receive a ZAK Products Car Care Bucket
WHO: Interviews available with Joey Gase and Divina Spies

"ZAK Products and the employees at Grapevine Ford Lincoln wanted to honor Joey's deep commitment to organ and tissue donation by offering fans the chance to join the Donate Life Texas donor registry at this appearance," says Vic Keller, founder of ZAK Products, an Irving, Texas-based company. "Fans' allegiance to motorsport lifestyle often helps open their minds to causes they may not have thought about before. We hope that Joey's appearance will thrill the fans, but also that his story will inspire them as well."

Additional Resources:

Joey Gase:

- Joey Gase Racing: <http://www.joeygaseracing.com/>
- Fox Sports 1 Mother's Day 2015 interview: <https://www.youtube.com/watch?v=Bttkl3aLfQE>
- Joey meets recipient of his mother's kidney: <https://youtu.be/ckm8cvD3b6M>

ZAK Products:

- #1 Professional Maintenance Fluid of NASCAR: <http://zakproducts.com/zak-racing>
- Product categories: <http://zakproducts.com/products>
- History of Performance: <http://zakproducts.com/zak-story>

Organ, Eye and Tissue Donor Registration

- Donate Life Texas state donor registry: <https://www.donatelifetexas.org/>
- Process of donation: <https://www.donatelifetexas.org/learn-more/learn-the-facts-about/donation-process/>
- Donation and transplantation statistics: <http://optn.transplant.hrsa.gov/>

About ZAK Products

ZAK Products is an industry leading automotive chemical maintenance product line, offering a comprehensive value proposition to franchised automobile dealerships and professional installers. Headquartered in Irving, TX, ZAK has been serving customers across the U.S. and Canada since 2002. ZAK's professional grade product line is designed to drive customer loyalty by empowering installers with the training and tools needed to consistently deliver value to the consumer. Our products are specifically formulated to exceed the needs of today's vehicles, including fuel, cooling, climate control, and lubrication systems.

ZAK Products is the #1 Professional Maintenance Fluid of NASCAR.

About Donate Life Texas

The Donate Life Texas organ, eye and tissue donor registry started in 2006 and now has more than 7.5 million registrants, making it among the fastest growing registries in the country. The registry is supported by all three Texas organ procurement organizations, LifeGift, Southwest Transplant Alliance and Texas Organ Sharing Alliance as well as the 10 eye and tissue banks serving the state.

Signing up is fast and easy at DonateLifeTexas.org and provides a way for individuals to make their decision to be an organ, eye and tissue donor known. It also provides legal consent for donation after death, which removes the burden of decision-making from the family during an already difficult time.

Donate Life Texas is part of the Donate Life America not-for-profit alliance of national organizations and local partners across the United States, serving as a national voice and inspiring all people to save and enhance lives through organ, eye and tissue donation.