



PHOTO OPPORTUNITY

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NASCAR DRIVER TO UNVEIL DONATE LIFE TEXAS #52 CAR HONORING 30 DONOR HEROES, TRANSPLANT RECIPIENTS & THOSE WAITING

New DPS Mega Center hosts Donate Life Texas organ, eye & tissue donor registry event.

Dallas-Fort Worth, TX (NOV 1, 2015) – NASCAR driver Joey Gase doesn’t just race for a checkered flag. He races to honor his mother who, after her sudden death four years ago, became an organ, eye and tissue donor helping save the lives of 66 people in need of transplants. Since then, Gase is dedicated to raising awareness about the importance of registration with state Donate Life organ, eye and tissue donor registries.

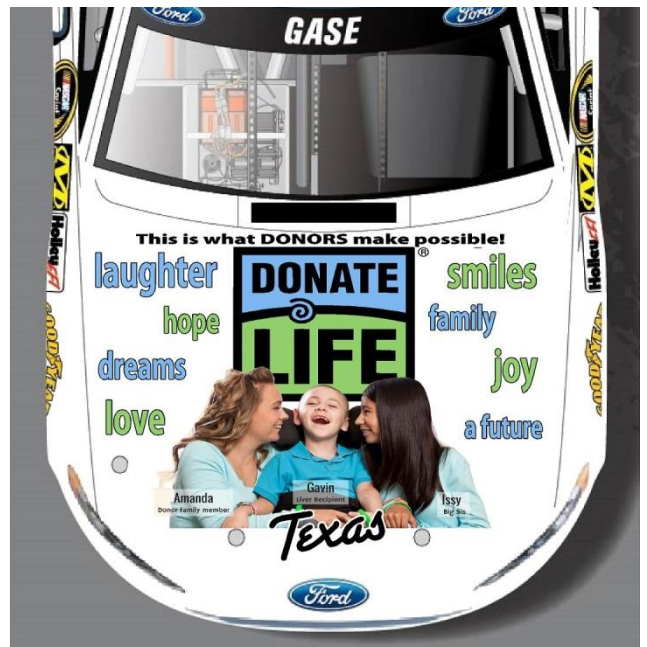
On Thursday 11/5, Gase will unveil his Donate Life Texas #52 car which sports a design unlike any other on the track. It features the names and photos of 30 people whose lives have been touched by donation: Donor Heroes including Gase’s mother Mary Jo, transplant recipients and even some who are still among the 120,000 people still waiting for the lifesaving organ they need to come available.

On the hood of the car is an image of a Boyd, Texas family who know both sides of donation, Amanda Turnbull and her children, Gavin and Issy. Amanda’s infant brother became a donor when only a few days old. Years later, her son Gavin received a liver transplant as a toddler.

- WHAT:** Special appearance by NASCAR driver Joey Gase and the Donate Life Texas #52 car
- WHERE:** DPS South Dallas Mega Center
39025 LBJ Service Road, Dallas, TX 75232
See attached for driving directions
- WHEN:** Thursday 11/5, 11 a.m. – 12:30 p.m.
- WHY:** Encourage donor registration
- WHO:** Interviews available with Joey Gase and Amanda Turnbull

The Texas Department of Public Safety (DPS) is pleased to host this event as part of the festivities around the ribbon cutting of their new Driver License Mega Center in South Dallas. Thanks to the unique partnership between Donate Life Texas and the DPS, an average of 100,000 people join the donor registry each month while getting or renewing a state driver license or ID.

Volunteers will be on-hand to help guests join the Donate Life Texas donor registry and distribute iconic green Donate Life wrist bands to those who register or show the Hero’s Heart donor icon on their driver’s license.



Additional Resources:

Joey Gase:

- Joey Gase Racing: <http://www.joeygaseracing.com/>
- Fox Sports 1 Mother's Day 2015 interview: <https://www.youtube.com/watch?v=Bttkl3aLfQE>
- Joey meets recipient of his mother's kidney: <https://youtu.be/ckm8cvD3b6M>

Organ, Eye and Tissue Donor Registration

- Donate Life Texas state donor registry: <https://www.donatelifetexas.org/>
- Process of donation: <https://www.donatelifetexas.org/learn-more/learn-the-facts-about/donation-process/>
- Donation and transplantation statistics: <http://optn.transplant.hrsa.gov/>

About Donate Life Texas

The Donate Life Texas organ, eye and tissue donor registry started in 2006 and now has more than 7.5 million registrants, making it among the fastest growing registries in the country. The registry is supported by all three Texas organ procurement organizations, LifeGift, Southwest Transplant Alliance and Texas Organ Sharing Alliance as well as the 10 eye and tissue banks serving the state.

Signing up is fast and easy at DonateLifeTexas.org and provides a way for individuals to make their decision to be an organ, eye and tissue donor known. It also provides legal consent for donation after death, which removes the burden of decision-making from the family during an already difficult time.

Donate Life Texas is part of the Donate Life America not-for-profit alliance of national organizations and local partners across the United States, serving as a national voice and inspiring all people to save and enhance lives through organ, eye and tissue donation.

Driving directions to the DPS Driver License Mega Center follow.

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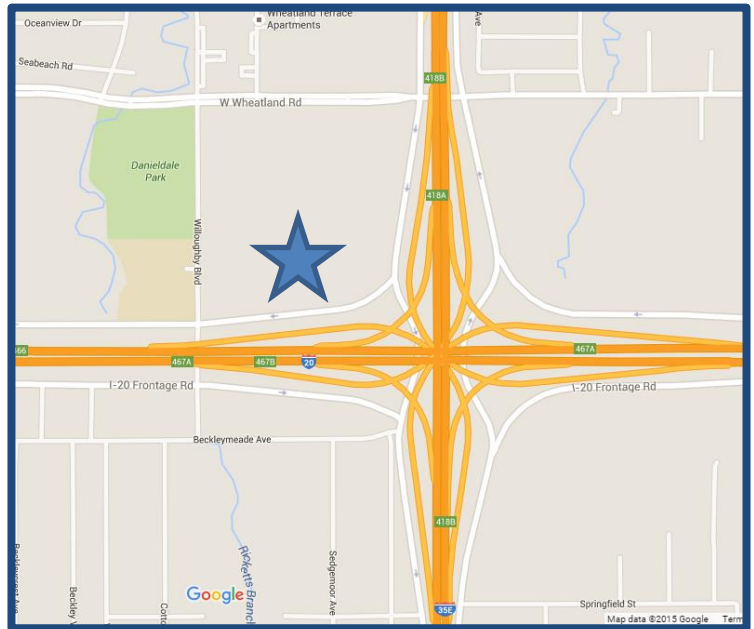
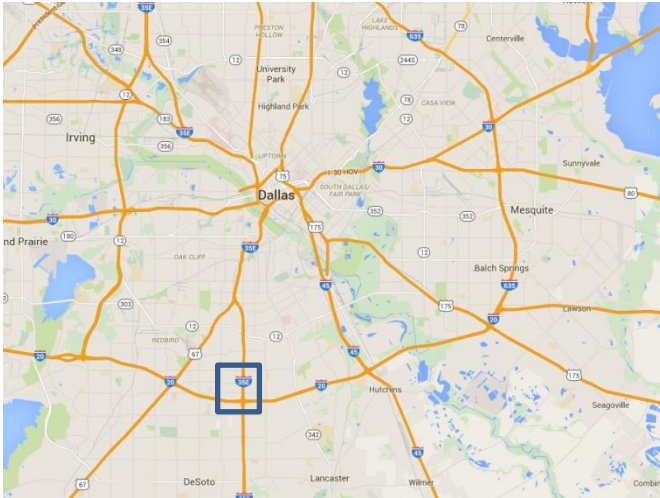
Texas Department of Public Safety Dallas South Driver License Mega Center

Street Address: 39025 LBJ Service Road, Dallas, TX 75232

General Location: North West corner of the intersection between I-35E and I-20 in South Dallas

Information: 214-330-3958

Please note! This building is a new construction. Accurate routing may not be available on GPS and through mapping apps such as GoogleMaps.



FROM I-35E SOUTHBOUND:

- EXIT Wheatland Road, proceed straight
- Continue on frontage road which curves around to the right toward I-20 West
- The Dallas South Mega Center is located on the hill to the RIGHT; turn RIGHT into the parking area

FROM I-35E NORTHBOUND:

- EXIT Wintergreen and continue on the I-35E frontage road
- The frontage road will curve to the right and then to a fork
- Proceed LEFT at the fork, following the signs for I-35E North and pass under I-20
- Turn LEFT at the STOP SIGN onto Wheatland Road (there is no street sign here - look for the stone residential sign for Wheatland Meadows on the opposite side of the intersection)
- Go under I-35E, then turn LEFT onto the frontage road which curves to the right toward I-20 West
- The Dallas South Mega Center is located on the hill to the RIGHT; turn RIGHT into the parking area

FROM I-20 WESTBOUND:

- EXIT University Hills and continue on the I-20 frontage road
- The frontage road will curve around to the right to a STOP SIGN
- Turn LEFT at the STOP SIGN onto Wheatland Road (no street sign here - look for the stone residential sign for Wheatland Meadows on the opposite side of the intersection) Pass under I-35E
- Turn LEFT onto the frontage road which curves around to the right toward I-20 West
- The Dallas South Mega Center is located on the hill to the RIGHT; turn RIGHT into the parking area

FROM I-20 EASTBOUND:

- EXIT South Polk Street and turn LEFT onto Polk at the light
- Proceed to Wheatland Road
- Turn RIGHT onto Wheatland Road and continue to the I-35E frontage road
- Turn RIGHT onto the frontage road which curves around to the right toward I-20 West
- The Dallas South Mega Center is located on the hill to the RIGHT; turn RIGHT into the parking area